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May 7, 1999

Mr. August Richter
Richter Industries Inc.
220 Keith Lane.
Lake Forest, IL 60045

Dear August,

On behalf of the entire staff at Marketing Alternatives, Inc. including myself, I would like to thank you for the great job you and your company did on the G.E. Lighting Display. John Fay from G.E. was delighted with the end result, and so was I. Because of your hard work and effort we are now being given the opportunity to pursue other projects with G.E. Thank you again, and we look forward to doing business with you in the future.

Best regards,

A handwritten signature in black ink, appearing to read 'G. Vignaroli', is written over a vertical line that extends from the 'Best regards,' text.

Gabriele Vignaroli
Vice President
Production Services